



Neil Thompson works with technical professionals so they can present more effectively, especially in front of non-technical audiences.



WHAT PEOPLE ARE SAYING ABOUT NEIL:

"We recently had the pleasure of having Neil give our national engineering membership an interactive webinar on communication. His talk was full of very practical tips for handling a crucial interaction for all of us in our field: how to communicate technical information effectively with a non-technical group. This is key to those who work in a hospital-based team as well as those who work in universities and research labs. Neil clearly knows his subject and had lots of great resource suggestions. He was also fantastic to deal with at the event organizing level. I recommend attending one of his webinars to anyone who wants to improve their game in communicating. after all, communication is about speaking to be understood and he'll help you do just that"

- **Michael Barton (Professional Affairs Chair, Canadian Medical and Biological Engineering Society)**

"I wanted to let you know how much I and the students appreciated your talk. A couple students wanted to get your slides. Again, thank you and I look forward to figuring out how we can partner"

- **Dr. Woodrow Winchester (Professor of the Practice and Graduate Program Director, Engineering and Computing Education Program. University of Maryland Baltimore County)**

"Thank you for the opportunity to be interviewed on your Teach the Geek show last week! I was a bit nervous since I'm fairly new at the whole podcast thing. But I love how your interview style is relaxed and natural. It was easy to be more conversational and authentic. I also appreciate what you're doing for the STEM community through your podcast and other offerings. These interviews are a great way to showcase STEM fields and the wide variety of people in them - in addition to helping people in STEM become better speakers. I can see you have a good following, and I can see why!"

- **Dr. Mary Kinsella (Career Strategist, Her Engineering Career)**

After one too many failed presentations, Neil, an engineer, knew he had to improve. He did so, and now he works with technical professionals like himself to improve their communication skills. He hosts a podcast, the Teach the Geek podcast, interviewing technical professionals about their public speaking journeys. He is also author of the book, Teach the Geek to Speak: a No-Fluff Public Speaking Guide for STEM Professionals.



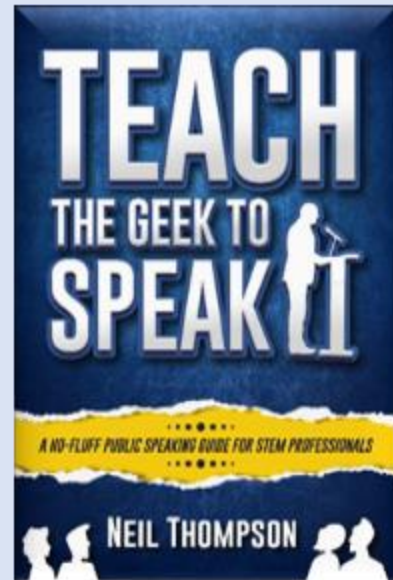
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SIX TIPS FOR IMPROVING A TECHNICAL PRESENTATION

1. Know the Audience (tailor the presentation to the audience's level of expertise)
2. Tell a story (weave applicable stories into data-rich presentations)
3. Substitute text for pictures on slides (eliminate the option of reading so the audience listens instead)
4. Minimize technical jargon (replace jargon with more commonly-used words)
5. Practice (remember that practice makes progress)
6. Visualize success (don't tell yourself you suck; if you do, you will)



PRAISE FOR NEIL'S BOOK

"One of the best books I have read this year. Neil has a great way of sharing the stories of his own life and struggle with public speaking. He has a wonderful system he invented to get people ready for any speech and at any time. In this country 97% of people would rather do anything then have to give a speech. With The Geek that number will greatly be reduced."

- **Greg Nysewander** (Co-Executive Producer of *Between the Lines* with Barry Kibrick)

"Neil does a tremendous job of simplifying the process of public speaking, which is often a top fear and required skill necessary for growth within a company. His book is a needed resource for any stem professional and any professional in any industry. Excellent examples that correlate to his success for the reader to utilize."

- **Jeff Kori** (theBrandedPheasant Concierge)



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